



TEMBO

RECOMMENDS



ASP are the event website people.

ASP design, build and support exhibitions websites around the world, providing digital and event industry expertise to event organisers of all sizes. ASP support clients on every continent and have established offices in the UK & US.

Here are some of their clients:
Reed Exhibitions, Clarion Events, Informa, Dubai World Trade Centre, CloserStill Media, Media 10 and Hannover Fairs.

Web: asp.events
Email: Jon.Benjamin@asp.events
or sales@asp.events



Benchmark Collective are highly experienced sales professionals who help exhibition organisers to grow their events. They specialise in onsite rebook; providing strategic advice, exceptional people and effective sales training.

Whether you are looking for help with your rebook strategy, training to empower your teams or professional sales people to work with you, Benchmark can help you to get your approach to rebook nailed, it will be more important than ever when your next event happens!

Web: benchmarkcollective.com
Email: info@benchmarkcollective.com
Tel: 07708 126372
LinkedIn: Benchmark Collective



Coconnex are a leading event technology supplier who provide a comprehensive, integrated suite of online software applications for exhibitions and conferences organisers.

Their easy to use, engaging, and cost effective solutions include a dedicated floorplan service, an online community-based meeting platform, mobile solutions and registration tools that all work fluidly together. Supporting you deliver not only an outstanding customer experience, but to also meet your KPI's.

Web: coconnex.com
Tel: Head Office (London): +44 (0)20 3955 7559
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Espresso Marketing is a small but dynamic design agency with years of experience in delivering large scale marketing campaigns to very small projects. We thrive in delivering first class work on time and within budget.

Our past and present clients are from the events industry, charities, B2B business and small independent companies including Brand Events, FitzAllMedia, River Street, Perennial. We have had the pleasure to work on incredible brands including, BBC Good Food Shows, BBC Gardeners' World Live, Tom Kerridge Pub in The Park, Pay 360, EPA Awards, National Pet Show, DogFest and Tapas Revolution.

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Explori helps event organisers to measure and improve their visitor and exhibitor experience. Right now, the team are focussing on three main areas for clients:

- 1: Lots of virtual events!
- 2: Industry research projects to create detailed pictures of the challenges and priorities of show communities, to inform content and support digital revenue.
- 3: A global research project on the resilience of the industry - including all those virtual events.

Web: explori.com
Email: bespoke@explori.com



After weeks of lockdown, businesses are looking at how to come through this crisis in the strongest way possible. At Flume, they are focused on helping sales leaders and sales teams get through this challenging period and come out the other side as strongly as possible. With this in mind they have set up a number of free resources including webinars, video chats with sales professionals and clients, tips videos, whitepapers and blogs.

Web: flumetraining.com
flumetraining.com/covid-19-response/
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Visit by GES gives you the whole story on every interaction at your event, from registration through to onsite badging, exhibitor lead capture and event intelligence, helping you understand your customer journey and providing behavioural data that will drive audience growth and exhibitor retention. Visitbyges.com/whole-story

Web: visitbyges.com

Email: visit.marketing@ges.com



Gleanin grows event attendance. It is a word of mouth marketing platform that helps event marketers to reach and convert new attendees for their events.

It simply plugs into an event's registration process and enables each registrant to invite their contacts and connections to the event via email, social media, WhatsApp and/or by sharing a referral link. Gleanin shows its value in real time; marketers can see who's taken an advocacy action and who's registered as a result of that advocacy.

Web: gleanin.com

Email: hello@gleanin.com
(or tamar@gleanin.com)



The ProSales Group specialise in sales and marketing support within the media and events sector. We combine telesales & telemarketing plus digital marketing to provide a number of solutions for visitor, paid delegate and exhibitor acquisition projects.

We have 10 years' experience in the sector and our clients include the biggest in the World. Our CEO has spent 30 years running telemarketing companies and managing sales teams and this talent is utilised in our ProSales Training, recruitment & consultancy offering.

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ravecreative

Rave, a dynamic and multi-faceted 'can do' marketing company. Design is always at the heart of what they do but there's so much more...

...there's large format print, bespoke signage, 3d modelling, Web, SEO, Vehicle Wraps, Branding, photography, video and drone footage to name a few.

Staffed by some of the industry's leading talent, they ALWAYS aim to say 'yes' no matter how large, small or downright crazy your project is, and always with that unique Rave, uncompromising personal touch.

Ian Ravenshear

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silverstream.tv

Live streaming and video on demand during lockdown. Now more than ever people want to learn and share knowledge. Silverstream operates remote broadcast control rooms to add professional production to webcam presentations and awards events. The Silverstream Hub delivers content to multiple channels anywhere in the world.

Bespoke chatrooms allow audiences to ask questions and network with each other. Locked-down exhibitors can get involved with product launches and company announcements through live interviews and video adverts. Keep your event alive by bringing content directly to your audience through live streaming.

Contact: Simon Walton

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tagdigital

Event PPC

Tag Digital are pay-per-click (PPC) specialists for the events industry across all sectors. The team supports events organisers using paid media on search, social, display and video platforms to successfully deliver exhibitor and sponsor leads, visitor registrations, awards entries, delegates, ticket sales and new data.

They are dedicated to events so fully understand the challenges and opportunities that their clients have. Some of Tag Digital's clients include world leading organisers such as Informa, Messe Frankfurt, dmg events and Reed Exhibitions.

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Facebook: facebook.com/tagdigitaluk

Twitter: twitter.com/tagdigitaluk

instagram.com [tagdigitalglobal/](https://instagram.com/tagdigitalglobal/)

linkedin.com/company/tag-digital-ltd/



tfconnect is the events industry's recognised global recruiter. With 30 years' experience, much of it as organisers, and with connections spanning the globe, they understand the chemistry and culture of your business. Priding themselves on being a partner, not a supplier.

Having close relationships with the best talent in the industry, knowing what our candidates want and where they best fit culturally, ensures a strategic 'fit' that is sustainable. The bottom line - their clients and candidates are their friends!

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Venture Business are an outsourced media sales partner for publishers and event organisers. Our experienced team have proven track records selling all types of b2b media and events including; awards, conference sponsorship, exhibition space, digital solutions including webinars and display, print and digital advertising and delegate acquisition. We seamlessly integrate with your existing team and submerge ourselves in new industries overnight so that we can sell consultatively to your clients.

We have worked with leading organisers and publishers and operate in any time zone. Please get in touch if we can help in anyway-we pride ourselves on our flexibility and ability to support new clients and new launches.

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Our other partners include...

